

WHO WE ARE

The KNAER Secretariat is a four-person team spanning Western University and the University of Toronto. We are additionally supported by two social media coordinators and an intern:

Co-Directors:	Dr. Carol Campbell and Dr. Katina Pollock
Knowledge Mobilization & Project Managers:	Kelly Bairos and Shasta Carr-Harris
Social Media Coordinators:	Virginia Brown and Christie Ledgley
KNAER Intern:	Melinda Phuong

WE BELIEVE

We believe that access to, engagement with, and use of the best available research evidence and practitioner and community knowledge will contribute to improving student well-being and learning.

OUR COMMITMENT TO KNAER NETWORKS

The Secretariat team is committed to establishing and maintaining positive, collaborative, reciprocal, and mutually beneficial relationships, and to be responsive to the evolving knowledge mobilization needs of KNAER networks and partners.

OUR PURPOSE

The KNAER Secretariat aims to provide and champion knowledge mobilization and network expertise, support and connect KNAER thematic knowledge networks and communities of practice, and build capacity for knowledge mobilization and brokering evidence-practice connections for the purpose of mobilizing knowledge within and throughout the Ontario education system (and beyond).

We also aim to document, share, and champion the collective "KNAER Story," including the progress and learning taking place across networks, and KNAER's developing and unique knowledge and expertise in system-level knowledge mobilization.

LEADING EXPERTISE IN KNOWLEDGE MOBILIZATION

We provide strategic provincial leadership in network development and knowledge mobilization and support and build capacity among KNAER knowledge networks in six areas.

Strategic Provincial Leadership in Network Development and Knowledge Mobilization

Facilitating Capacity Building

Creating Opportunities for Information and Knowledge Exchange

Connecting, Coordinating, and Expanding the KNAER Network

Providing Access to Tools and Resources

Promoting KNAER networks and Resources

Championing the "KNAER Story" and KNAER Knowledge Mobilization Expertise

FACILITATING CAPACITY BUILDING

Potential content areas:

- Strategies for network and partnership planning
- Evidence-informed knowledge mobilization planning
- Feedback on KMb plans and resources
- Strategies for finding and assessing evidence
- Strategies for increasing evidence uptake and use

Support provided through:

- Small and large group workshops and one-on-one support
- Email telephone and Skype support and in-person meetings
- Creation of tip sheets and practical resources
- Etc.

CREATING OPPORTUNITIES FOR INFORMATION AND KNOWLEDGE EXCHANGE

For example:

- Organizing events that bring networks together to share knowledge and learning
- Providing access to a variety of mechanisms to share and connect

Mechanisms to connect and share:

A variety of online tools and resources exist to support KNAER networks in sharing knowledge mobilization activities and learning, and to profile and champion your work to the wider education sector (and beyond!). We encourage KNAER networks to make use of and contribute to these resources:

KNAER blogs:

KNAER networks and individual network members with KMb expertise are invited to contribute a blog (text, video, or other format) to the KNAER website (<http://www.knaer-recrae.ca/blog-news-events>). For more information, contact shasta.carr.harris@utoronto.ca

KNAER Website:

A newly designed website with multiple communication channels will be launched by end of March. We invite you to submit items for publication and promotion through our:

- **Calendar** featuring upcoming KNAER events
- Quarterly **Newsletter (via listserv)**
- News and events **rotating banner**
- Live **Twitter** and **Facebook** feeds
- **Photo gallery** including working photos of KNAER networks
- Knowledge Mobilization and network **blogs**
- **Knowledge Hub**, profiling KNAER network resources

***** Have something to submit for publication? *****

Please contact KNAER's Knowledge Mobilization (KMb) Managers:

KMb Manager for **MKN** – **Kelly Bairos** (kbairos@uwo.ca)

KMb Manager for **KNSWB** – **Shasta Carr-Harris** (shasta.carr.harris@utoronto.ca)

For more information on our new website, please contact Kelly.

CONNECTING, COORDINATING, AND EXPANDING THE KNAER NETWORK

For example:

- Identifying activities, resources, mechanisms that may be better connected and coordinated (e.g. websites, social media, events, and activities) to reduce duplication and maximize resources and impact
- Building strategic relationships with additional people and organizations

Connecting with VoicEd website and radio:

VoicEd.ca invites KNAER networks to mobilize knowledge through its website and radio podcasts – both of which are dedicated to raising awareness and fostering discussion of education issues. VoicEd has expressed interest in a wide range of podcasts specifically dedicated to mobilizing knowledge in education. Contact **Shasta Carr-Harris** (shasta.carr.harris@utoronto.ca) for more details.

PROVIDING ACCESS TO TOOLS & RESOURCES

For example:

- Publication of network tools and resources on KNAER website
- Invite network members to submit OERE research summaries and blog posts sharing knowledge mobilization and subject matter expertise.

Knowledge Hub: In collaboration with KNAER networks, the Secretariat will develop a KNAER Knowledge Hub designed to showcase and provide free, open access to tools and resources developed by KNAER networks and the Secretariat. Tools and resources will focus on network priority areas and knowledge mobilization.

Ontario Education Research Exchange (OERE):

The OERE (<http://oere.oise.utoronto.ca/>) provides free access to short summaries of education research, written in clear and accessible language. Many of our summaries have been accessed over 1000 times and the OERE invites KNAER networks to contribute summaries of education research to its website repository, which will be included in the Knowledge Hub. Research summaries added to the OERE website will be promoted via KNAER social media channels that reach out to over 3000 followers!

For more information on the Knowledge Hub or OERE, please contact Shasta
(shasta.carr.harris@utoronto.ca)

PROMOTING KNAER NETWORKS AND RESOURCES

For example:

- Network profile on KNAER website
- Network and Secretariat news, upcoming events, and activities announced on KNAER website through the homepage banner and calendar
- Resources, events, and activities promoted via KNAER social media channels and hardcopies shared at events

KNAER Twitter and Facebook:

Our Twitter and Facebook pages can be used to share your network news, activities, events, and learning to our 3000+ followers! The KNAER Social Media Coordinators, Virginia Brown and Christie Ledgley, will be connecting with each network weekly to invite networks to contribute news/activities/events to the following week's Twitter and Facebook communication.

**Join us on Twitter at [@KNAER_RECRAE](https://twitter.com/KNAER_RECRAE)
Join us on Facebook at [/KnaerRecrae](https://www.facebook.com/KnaerRecrae)**

***** Have something to submit for KNAER social media promotion? *****

Please contact KNAER's Social Media Coordinators:

Social Media Coordinator for **MKN** – **Virginia Brown** (vbrown29@uwo.ca)

Social Media Coordinator for **KNSWB** – **Christie Ledgley** (cledgley@uwaterloo.ca)

Network profile pages: A profile page has been created for each network on the KNAER website:

MKN Profile (<http://www.knaer-recrae.ca/knaer-networks/math-network>)

KNSWB Profile (<http://www.knaer-recrae.ca/knaer-networks/well-being-network>)

CHAMPIONING THE "KNAER STORY" AND KNAER KNOWLEDGE MOBILIZATION EXPERTISE

For example:

- Sharing KNAER learning, knowledge mobilization expertise, and the KNAER story through presentations, publications
- Compiling network and Secretariat data and reports to develop a collective KNAER Story

Our recent work in this area includes representing KNAER, connecting with participants and/or presenting at:

- the Healthy Relationships Conference in London, Ontario
- the International Congress for School Effectiveness and Improvement (ICSEI) conference in Ottawa, Ontario
- the CSLEE Values & Leadership Conference in London, Ontario
- the Quest conference in Toronto, Ontario
- the Association of Educational Researchers of Ontario (AERO) conference in Toronto, Ontario

We have also recently:

- submitted of a manuscript on KNAER's knowledge mobilization progress to *Educational Research*
- written blogs on KNAER's knowledge mobilization and social media work for the KNAER website

We look forward to working with KNAER networks in coming days to collect evidence of and share our collective KNAER impact with the wider education sector.

KNAER Secretariat Contact List

General knowledge mobilization requests and questions

First point of contact:

Math Network (MKN): Kelly Bairos (kbairos@uwo.ca)

Well-being Network (KNSWB): Shasta Carr-Harris (shasta.carr.harris@utoronto.ca)

Social media requests:

Math Network: Virginia Brown (vbrown29@uwo.ca)

Well-being Network: Christie Ledgley (cledgley@uwaterloo.ca)